 CONNECTING THE WORLD THROUGH INNOVATION

Network | Learn | Innovate | Lead

100+ Speakers From Around the Globe
70+ Sessions in 10 Educational Streams
2,500+ Audit Industry Practitioners and Providers from 100+ Countries
18+ CPE Credit Hours with Pre-conference Sessions

Group offers inside.
Register now! ic.globaliia.org
Embark on an educational journey, rich with insights for internal auditors at every level.

100+ Countries Including:

Bahrain, China, Egypt, Ghana, India, Jordan, Kuwait, Lebanon, Oman, Republic of Korea, Saudia Arabia, Singapore, South Africa, United Arab Emirates, United States, and many more.

Who Attends?

36% CAE & Director of Auditing
27% Audit Management
22% Audit Committee Member/Audit Services
15% Audit Staff

Why Should I Attend?

1. Experience a comprehensive program “Connecting the World Through Innovation” focused on timely, global issues impacting the profession.
2. Network with like-minded colleagues from public and private sector organizations.
3. Earn required CPE credits to maintain your IIA designations.
4. Share and discuss innovative ideas and concepts with recognized thought leaders, speakers, and practitioners from around the world.
5. Participate in sessions on pressing topics such as Business Sustainability, Digitization, Dynamic Internal Auditing/Audit in Motion, Emerging Concepts – Governance and Risks, Fraud and Corruption, Information Security, Healthcare/Public Sector Auditing, People and Relationships, among others.
Experience the Epitome of Opulence and Intellect

Networking Events

Join us as we celebrate The IIA’s 2018 International Conference in the amazing city of Dubai. Get ready for experiences certain to exceed all expectations, from the authentic taste of Dubai’s warm hospitality and delightful cuisine to its enchanting culture.

Vendor Reception

Tawasol is the Arabic word for “connecting” and at this reception, the IIA-UAE wants to connect you to the amazing city of Dubai. This event will introduce you to this diverse destination by providing you with an authentic taste of Dubai’s warm hospitality and showcase Dubai’s journey to success through the use of innovation and global connectivity.

Gala Event

At this year’s Gala Dinner, entitled “A Night in Dubai – Festival of Nations”; you will surely be entertained in Dubai style! A luxurious, yet colorful and fun night, which will bring you closer to your colleagues by celebrating IIA’s success through this globally-inspired gala.

This event will allow you to network and dine under the stars at one of the premier event centers, The Meydan. The possibilities are open as to what you may see, hear and experience — you will walk down the red carpet, have the mood set by beautiful music and graceful dancers.

Sponsors and Exhibitors

During networking breaks, conference delegates will have the opportunity to expand and strengthen your peer network, and visit with a wide variety of exhibitors showcasing the very latest in products, services, and technologies designed to make your jobs easier.

This experience is set to be one you will never forget. So come, network with your peers, and experience the culture and hospitality of Dubai!
A World of Ways to Connect and Innovate

Program Sessions

EDUCATIONAL TRACKS

Business Sustainability
- What Great Internal Audit Departments Do Well
- Fostering Women in Internal Audit
- Auditing the Corporate Business Continuity Plan
- Sustainability: An Essential for Survival
- Train Your Head to Think on Its Feet

Digitization
- Internal Audit of the Future: How Does the Role of Internal Audit Evolve in Light of the Disruptions Caused by Digitization?
- Audit the Future: Using Audit Analysis to Predictively Manage Future Risks
- Digital Transformation: Its Role in the Digital World
- Auditing Social Media and Its Cyber Threats
- Analytics in Action: A Case Study in Fighting Fraud
- Prepare for Blockchain Disruption: The Basics and What It Means

Dynamic Internal Auditing/ Audit In Motion
- Preparing Internal Audit for the New World of Robotics and Automation
- Exploring the New Normal for Internal Audit: Time to Question the Status Quo
- The Robots Are Coming! The Robots Are Coming! How to Avoid Audit Extinction
- Hunting Down the Bad Guys: Utilizing Product Tracing Technology and Prediction Models in Internal Audit
- Auditing Bots: Understanding Cognitive Applications and Their Review
- Leveraging Technology in Internal Audit
- Spreading “Organizational Happiness” Through Internal Audit

Emerging Concepts: Governance and Risks
- Modern Governance and Internal Audit’s Evolving Role
- Third-party Risk Management
- Building an Ethical Culture in Organizations
- Money Laundering Is Here and Now: Are You Protected?
- Leveraging and Extracting More Value From Audit Engagements

Fraud and Corruption
- How Corporate Culture Can Silence the Whistle: Lessons Learned from Volkswagen’s Dieselgate
- Internal Audit and Criminal Prevention
- Fighting Corruption: What Should Internal Auditors Do?
- Why Good People Do Bad Things: What’s an Auditor to Do?
- Anti-fraud Scenario Assessment
- Ethics and the Mindset of the Fraudster

Information Security
- Why Cyber Falls Under ERM and Not Just IT
- Cybersecurity Challenges: “War Games” Is Not a Movie Anymore
- Cloud Computing Is Here to Stay: What Auditors Need to Know
- Audit Analytics as the Agent of Change

Healthcare/Public Sector Auditing
- Auditing Strategic Objectives
- Doing More With Less. How Can It Be Done in the Health Arena?
- Don’t Strike Out! The Longitudinal Healthcare Record for the Global Traveler
- More Relevant Audit Committee Reporting

People & Relationships
- Agility and Innovation for the Dynamic Internal Auditor: Key Elements Derived from Music, Martial Arts, and Entrepreneurship
- Fascinating Milestones and Real Life Anecdotes From the Treasure Trove of Celebrated Audit Professionals
- Trusted Advisor: The Universal Internal Audit Brand
- The 4 People You Will Ever Need to Know in Life
- SUCCESS: Simple, Unexpected, Concrete, Credible, Emotional, and Stories
- Let’s Get Engaged! How Internal Audit Can Live Happily Ever After With Its Stakeholders

Emerging Issues
- Emerging Trends in Auditing ERM
- 2018 Global Chief Audit Executive Research Study Results
- Bad Actors: Cyber – Criminal Profiling and the Digital Crime Scene
- Managing Risks of Third Parties in a Distributor Environment

Arabic Presentation
- Best Practices in Internal Audit
- Is Artificial Intelligence on Your Board/ Audit Committee’s Agenda?

CIA Exam Review: Prepare To Pass
- CIA Exam Prep Course: Part 3 – The IIA’s CIA Learning System® Internal Auditing Knowledge Elements
- CIA Exam Prep Course: Part 2 – The IIA’s CIA Learning System® Internal Audit Practice
- CIA Exam Prep Course: Part 1 – The IIA’s CIA Learning System® Internal Audit Basics
World-class Lessons From Global Leaders

Connect with world-class speakers who share insights on matters impacting the profession, and enjoy the opportunity to learn from these engaging thoughts leaders.

GENERAL SESSION SPEAKERS

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker Details</th>
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</thead>
</table>
| GS 1    | Global Issues Impacting Business                                      | H.E. Sultan bin Saeed Al Mansoori  
            | Minister of Economy, UAE                                               | Panelists TBA    |
| GS 2    | A Whole New World? Exponential Technology Development and its Implications for Individuals, Organizations and the Society | Claudia Olsson  
            | Digital Transformation Strategist, Founder and Chief Executive Officer of Exponential AB, SWEDEN |
| GS 3    | Reaching New Heights With Innovation                                  | Mohamed Alabbar  
            | Founder & Chairman, Emaar Properties, UAE                             |
| GS 5    | Internal Audit in Action: The Mobily Story                           | Abdullah Al-Rowais  
            | Chief Audit Executive, Etihad Etisalat Co. (Mobily), SAUDI ARABIA     |
| GS 6    | Open Source Development: Information Security and Technology Auditing | Tanmay Bakshi  
            | Neural Network Architect, Honorary IBM Cloud Advisor, CANADA          |
Dubai is a very historical and cultural place. Please see Customs, Etiquette, and Cultural Information of Dubai for more details.

Navigate and explore Dubai with ease via an integrated public transport system of taxis, buses, Dubai Metro, and trams, among others. Visit Dubai Metro for additional information.

Delegates traveling to Dubai to attend the 2018 International Conference can take advantage of flight discounts, of up to 10%, provided by Emirates Airline, United, and Delta. Click here for more information regarding flight discounts.

INTERNATIONAL VISITORS: Please visit the Travel page on our website for additional visa requirements. Click here for more information.

Register Today!
For your convenience, all prices are listed in AED and US currency.

<table>
<thead>
<tr>
<th>LOCAL CHAPTER/ MENA IIA MEMBER</th>
<th>LOCAL CHAPTER/ MENA NONMEMBER</th>
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<tbody>
<tr>
<td>AED 6,060 / US$1,650</td>
<td>AED 7,713 / US$2,100</td>
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<td>IIA MEMBER</td>
<td>NONMEMBER</td>
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<tr>
<td>AED 7,529 / US$2,050</td>
<td>AED 8,447 / US$2,300</td>
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<td>GOVERNMENT</td>
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<td>AED 5,142 / US$1,400</td>
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</tbody>
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**ADDITIONAL EDUCATIONAL AND CPE OPTIONS**

- Pre-conference Workshops: $250
- CIA Exam Review (per part): $250

*Registrations for pre-conference workshops, conferences, social events, and tours, made after May 1, must be made on-site in Dubai.

**GROUP DISCOUNTS**

<table>
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<tr>
<th>DISCOUNT TIER LEVEL</th>
<th>REGISTRATION GROUP SIZE</th>
<th>DISCOUNT PERCENTAGE</th>
<th>GROUP REGISTRATION OFFER</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIER 1:</td>
<td>Groups of 11-29</td>
<td>Up to 7%</td>
<td>Receive one FREE registration for every 10th paid registrant.</td>
</tr>
<tr>
<td>TIER 2:</td>
<td>Groups of 30-69</td>
<td>Up to 10%</td>
<td>Receive one FREE registration for every 9th paid registrant.</td>
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<tr>
<td>TIER 3:</td>
<td>Groups of 70-129</td>
<td>Up to 12%</td>
<td>Receive one FREE registration for every 8th paid registrant.</td>
</tr>
<tr>
<td>TIER 4:</td>
<td>Groups of 130-179</td>
<td>Up to 14%</td>
<td>Receive one FREE registration for every 7th paid registrant.</td>
</tr>
</tbody>
</table>

Tier 1 contact CSI iiaic2018@emirates.com
Tier 2 thru 4 contact kristi.coombs@theiia.org

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How Do I Get There?

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Where Should I Stay?

JW Marriott Marquis, the primary host hotel, is offering options inclusive of WiFi and/or breakfast daily, complimentary shuttle to/from the conference, and easy on-site registration desk on Sunday for attendees. You save $200 on your registration fee when you book your stay.

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2016 was the Year of Reading, 2017 the Year of Giving and 2018 will be the Year of Zayed. This is because 2018 will mark 100 years since the birth of the founding father of the UAE, Sheikh Zayed bin Sultan Al Nahyan.

Several programs and initiatives have been planned throughout 2018 to highlight the significant impact that Sheikh Zayed had on the lives of Emiratis and expatriates alike. This will mean initiatives, events and awards across the UAE that promote values of tolerance, progression, environmentalism and leadership, as well as charity.

His generosity is experienced not only in the UAE and the Gulf region, but also throughout the Arab world and internationally, with contributions and initiatives that continue to reflect his unerring skill as a modern leader, who gained the respect of so many people around world.

Several packages are available for interested organizations to come forward and be a part of this mega event through the various packages available enabling them to further their CSR goals. Kindly contact Samia Al Yousuf on samia@uaeia.org for further details on the Zayed Delegate Packages.