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# Technology & Digital Risks in the 5IR era

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protiviti®  
*Face the Future with Confidence*

# Agenda



Evolution of the Industrial Revolutions



What defines 5IR and how is it different from 4IR?



How is the risk landscape changing with the advent of 5IR?

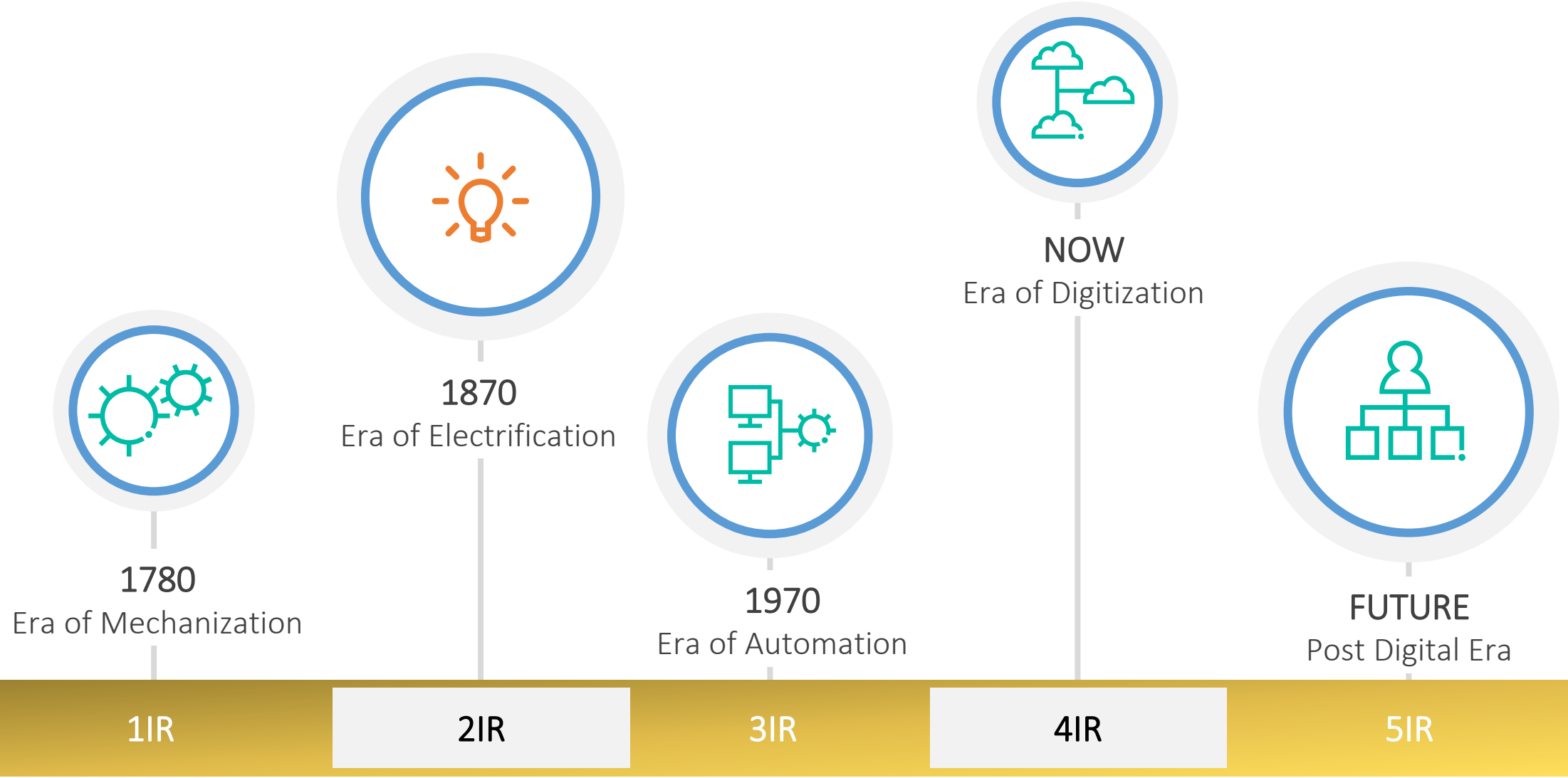


Concluding Remarks

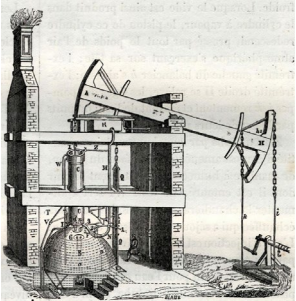


# THE EVOLUTION OF THE INDUSTRIAL REVOLUTIONS

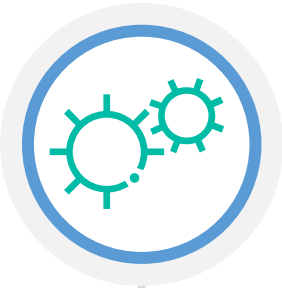
# Since the 18th century, we have witnessed 4 industrial revolutions and are in the cusp of the 5th



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Industrial production based on machines powered by water and steam



1780

Era of Mechanization

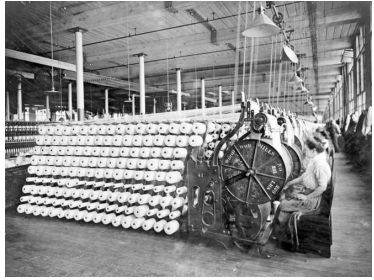


# Since the 18th century, we have witnessed 4 industrial revolutions and are in the cusp of the 5th



1870

Era of Electrification



Mass production using assembly lines



# Since the 18th century, we have witnessed 4 industrial revolutions and are in the cusp of the 5th



Automation using electronics and computers. This also marked the era of globalization whereby offshoring of production to low-cost economies became popular

1970

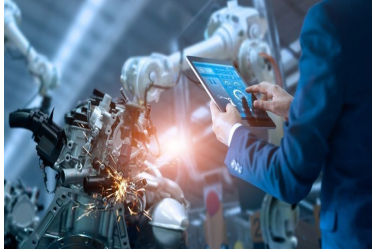
Era of Automation



Since the 18th century, we have witnessed 4 industrial revolutions and are in the cusp of the 5th



NOW  
Era of Digitization

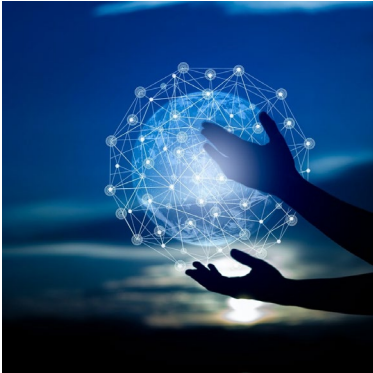


Connected devices,  
data analytics, and  
Artificial Intelligence  
technologies for  
smart automation





# Since the 18th century, we have witnessed 4 industrial revolutions and are in the cusp of the 5th



Focused on cooperation between man and machine. Human intelligence would work in harmony with cognitive computing. Humans would be back to the industrial production with collaborative robots, workers will be upskilled to provide value added tasks in production, leading to mass customization and personalization for customers



**FUTURE**  
Post Digital Era





WHAT DEFINES 5IR AND HOW IS IT  
DIFFERENT FROM 4IR?

# Industry 4.0 is characterized by ...

## Cyber-Physical Systems

Physical and software worlds are deeply intertwined and can interact and change with context.

## Cloud / On-demand computing resources

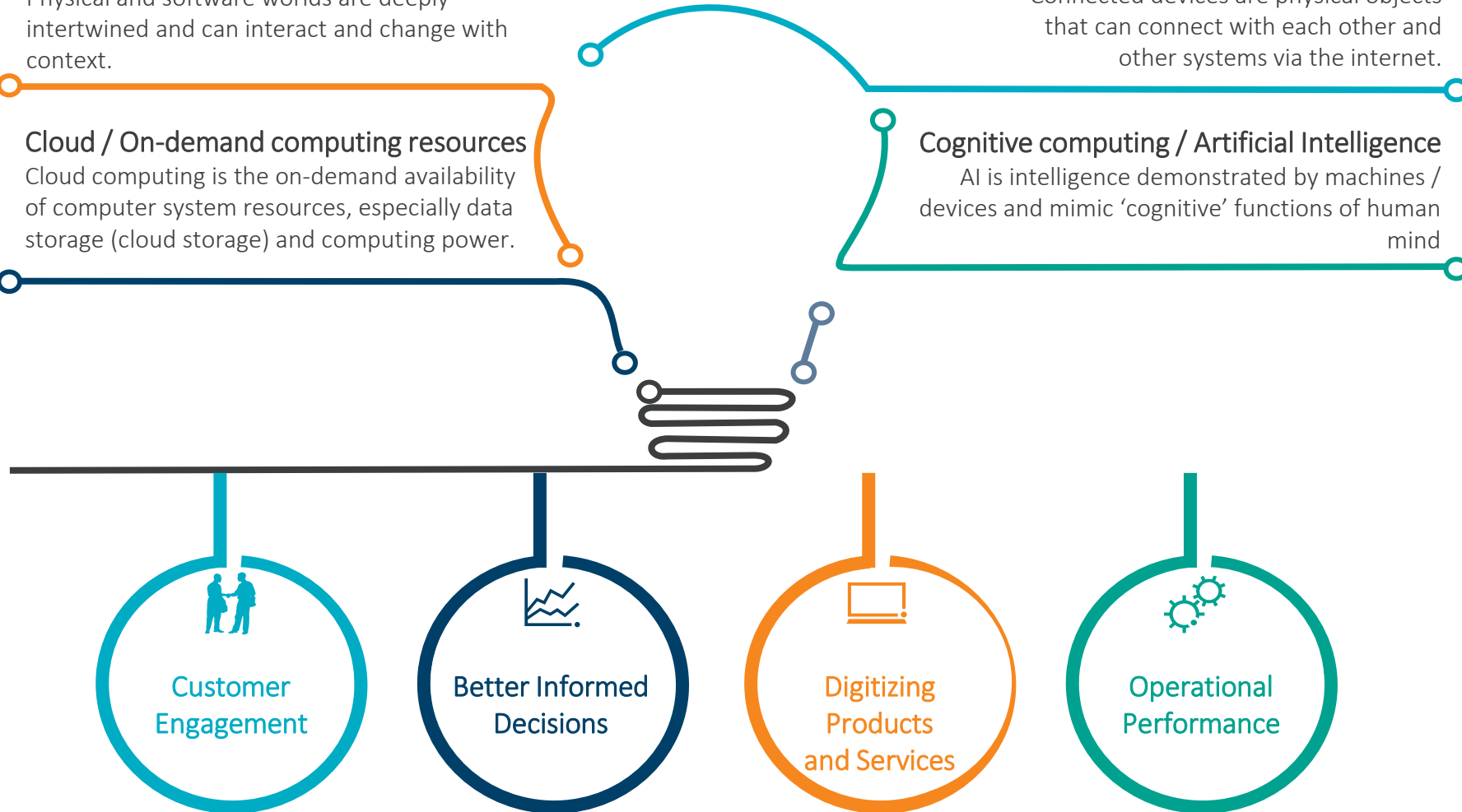
Cloud computing is the on-demand availability of computer system resources, especially data storage (cloud storage) and computing power.

## Connected devices

Connected devices are physical objects that can connect with each other and other systems via the internet.

## Cognitive computing / Artificial Intelligence


AI is intelligence demonstrated by machines / devices and mimic 'cognitive' functions of human mind





# The Pros & Cons of 4IR




Strategic competitive advantage 

 Human implications of digitization was ignored

Organizational efficiency & effectiveness 

 Massive increase in environmental pollution and impact on climate change

Organizational agility 

 Socio-technical implications

Delightful customer experience 

 Workforce insecurity

# And 5IR is redefining how technology interacts with humans

Evolution of a global society with open minded and well skilled forward-thinking employees who would support technology adoption



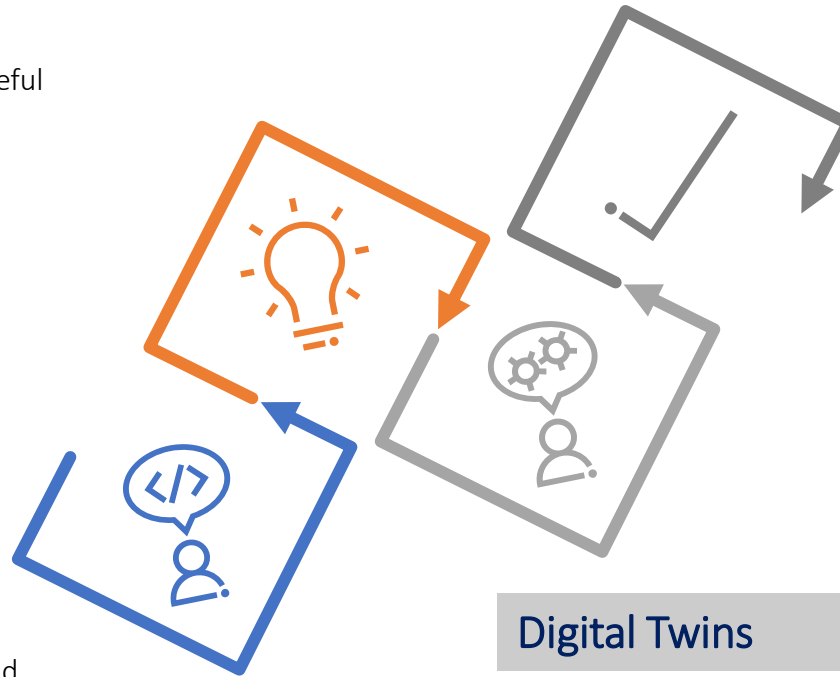
# Technology Shifts in 5IR

## Automation to Autonomy

- Autonomy in 5IR is that which would perform useful functions and would be driven by AI.
- AI techniques empowered by deep learning strategies would result in intelligent systems and solutions that would make decisions under unforeseen circumstances.
- *Potential benefits: Transfer learning which is a critical aspect of implementation and personalization of 5IR*

## Distributed Intelligence in the Network

- Network of sensors with low-level intelligence and processing power
- Local preprocessing of data which would create a level of “distributed intelligence” in the network.
- *Potential benefits: The networked sensors will open the possibility for unprecedented customization in manufacturing processes.*



## Emergence of Cobots

- In 5IR, it is anticipated that Cobots will have greater combined capabilities in advanced perception, localization, vision, and cognition abilities, along with improvement in computation power in embedded platforms.
- Deep learning methods will provide robots (including Cobots) and intelligent machines with reliable cognition and visualization capability, which is necessary in autonomous applications.
- *Potential benefits: Highly adaptive and intelligent autonomous systems which can demonstrate anticipatory behavior.*

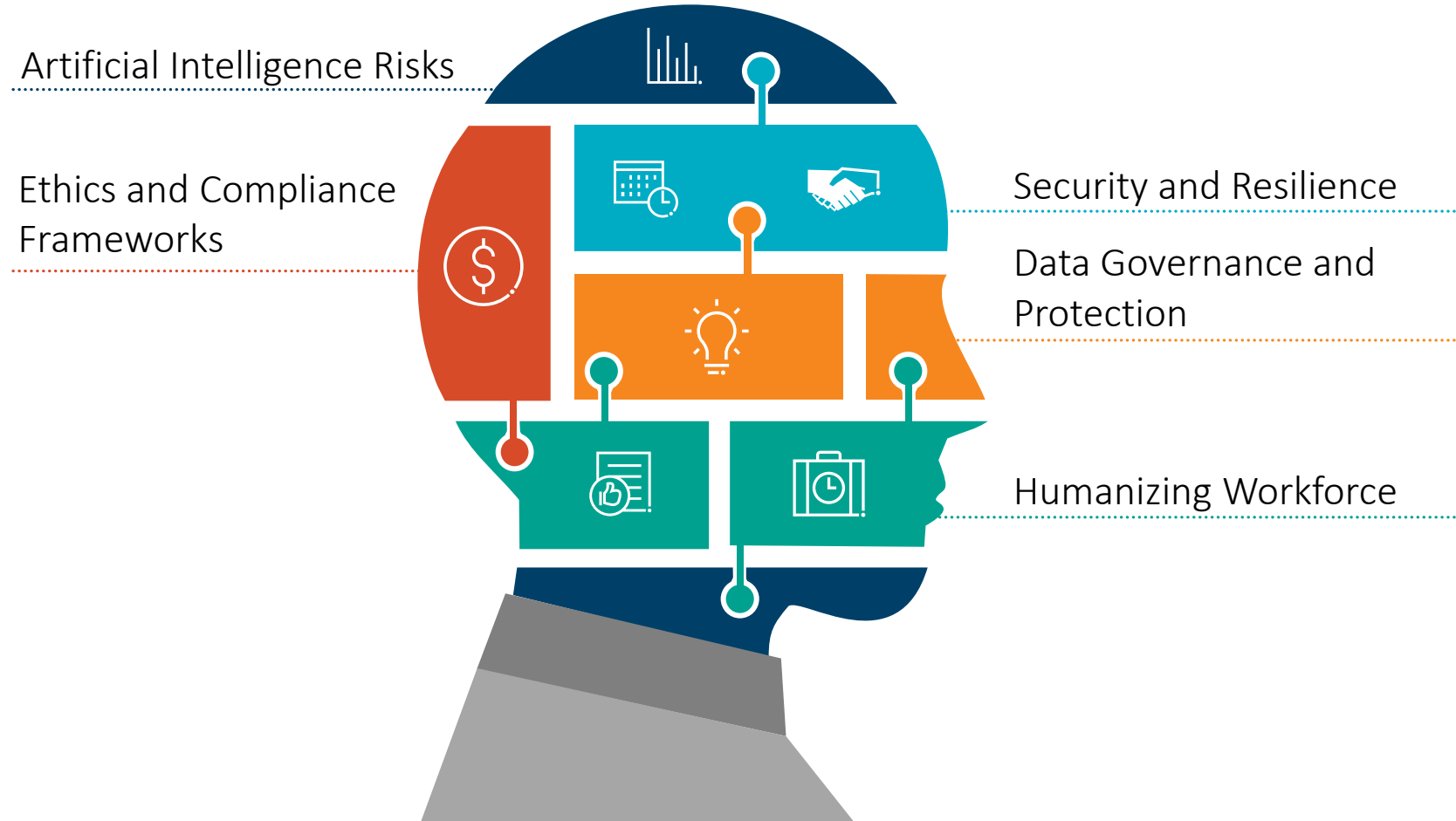
## Digital Twins

- A virtual model of a process, product or service.
- Digital twins provide manufacturing units with the ability to analyze data, monitor the production process, manage risk prior to its occurrence, reduce downtime, and further develop by simulations.
- *Potential benefits: Reducing wastage in the process flow and system design. Increase the productivity of all sectors in any industry when coupled with state-of-the-art visualization and modelling techniques.*



# HOW IS THE RISK LANDSCAPE CHANGING WITH ADVENT OF 5IR

# The Changing context of Risk categories...





# Artificial Intelligence

## Changing risks



### Potential unethical use

- ✓ AI programmed to do something dangerous, (e.g., autonomous weapons)
- ✓ Possible AI driven global autonomous weapons race
- ✓ Potential Human rights violation
- ✓ Intentional bias built into AI algorithms
- ✓ 'Dual-use' of AI Technologies.



### Misalignment of Goals

- ✓ Lack of clarity with the goals we set for AI machines could be dangerous
- ✓ The AI-powered machines may lose their efficiency and effectiveness and may also lead to significant dangers for the people managing it.

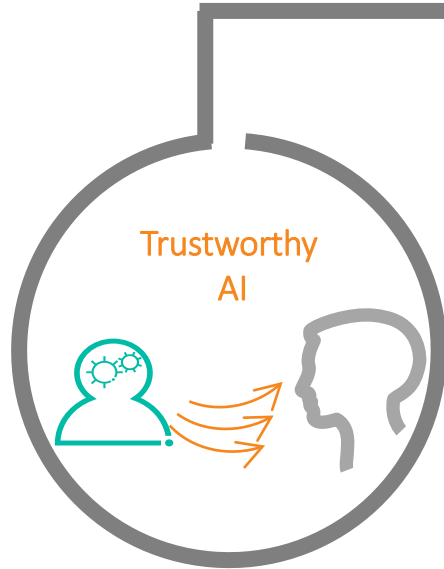


### Social Implications

- ✓ Social media through its autonomous-powered algorithms is very effective at target marketing.
- ✓ AI can target and spread information — fact or fiction.
- ✓ Social implications where they are used to deceive or harm people and generate distrust among users and the public.

# Ethics & Compliance

Emergence due to AI



- ✓ Evolving frameworks and constant adaption
- ✓ Technology to continuously monitor ethics and compliance
- ✓ Forward looking decision making



Lawful

- ✓ Emerging laws and legal frameworks relevant to the development, deployment and use of AI systems today
- ✓ Guidance for 'what cannot be done', but also to 'what should be done' and 'what may be done'



Ethical

- ✓ Adherence to ethical principles e.g., respect for human autonomy, prevention of harm, fairness and explicability.
- ✓ Special attention to vulnerable groups such as children, persons with disabilities amongst others



Robust

- ✓ AI systems should perform in a safe, secure and reliable manner, and safeguards should be foreseen to prevent any unintended adverse impacts.

# Security & Resiliency

## Next generation Risk management



### Interconnected Supplier Network

- Intelligent, connected platforms and devices across the ecosystem capable of capturing data from across the value chain
- Data sharing and governance related risks
- Vendor access and processing risks



### Autonomous Production Systems

- Vulnerability management for Data leakage / cyber risks for distributed intelligence systems
- Integrity of algorithms



### All inclusive Resiliency

- Data driven resiliency programs covering people-cyber-physical layers
- Widespread security baselining across the autonomous production systems

# Data Governance and Protection

Data is the new Eye



## Data Protection

- Systems must guarantee privacy and data protection throughout a system's entire lifecycle
- Digital records of human behavior may allow (AI) systems to infer not only individuals' preferences, but also their age, gender, religious or political views.
- Trust must be established on the data gathering process



## Quality & Integrity of Data

- The quality of the data sets used is paramount to the performance of future generation systems.
- Gathered data may contain socially constructed biases, inaccuracies, and errors.
- Integrity of the data is critical as well. Feeding malicious data into these system may change its behavior, particularly with self-learning systems.



## Access to Data

- Organization's handling individuals' data (whether someone is a user of the system or not), data protocols governing data access should be put in place.
- These protocols should outline who can access data and under which circumstances.
- Only duly qualified personnel with the competence and need to access individual's data should be allowed to do so.

# Humanizing Workforce

Changing mix of the workforce introducing newer risks

## Evolving mix of Generations

- BY 2030, there will be a balanced mix of Gen X, Millennials and Gen Z in the workforce

## Complex mix of workers

- The workforce will be a complex of traditional full-time staff, contingent workforce and gig economy workers

## Complex mix of humans & robots

- Complexity of identity and access management, accountability with introduction of complex mix of humans and robots.



### Operating Models

Changes in ways of working necessitates changes in the operating model across organization, governance, competencies and practices



### Upskilling

Training needs of resource to replenish the talent pool with hands on knowledge of new gen technologies



### Evolving New roles

New roles like Chief Robotics Officer to oversee the development and penetration of technology across the value chain



### Anti-social Elements

Watchout for employees who do not fit into the organization's and societal value system

# CONCLUDING REMARKS

# Internal Audit Perspective – How are you taking on Digital Risks today?

## Internal Audit Perspectives



*“Not sure how we should audit digitalization.”*



*“There is no digitalization program to audit.” and/or “The digitalization effort is not progressed enough for us to audit.”*



*“Not sure the executive team would want us looking at these types of things.”*

## Three Applications of the Framework



Risk Assessment

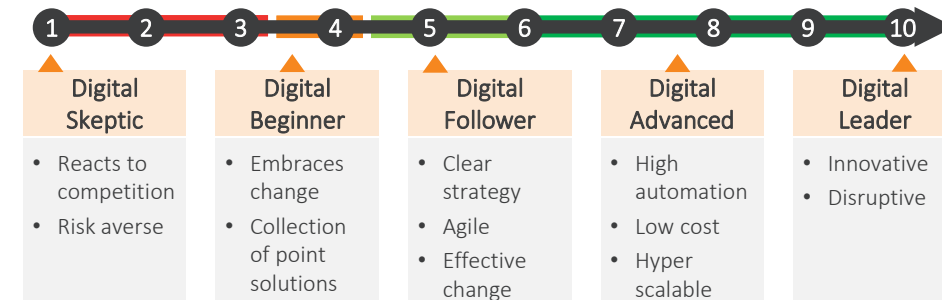
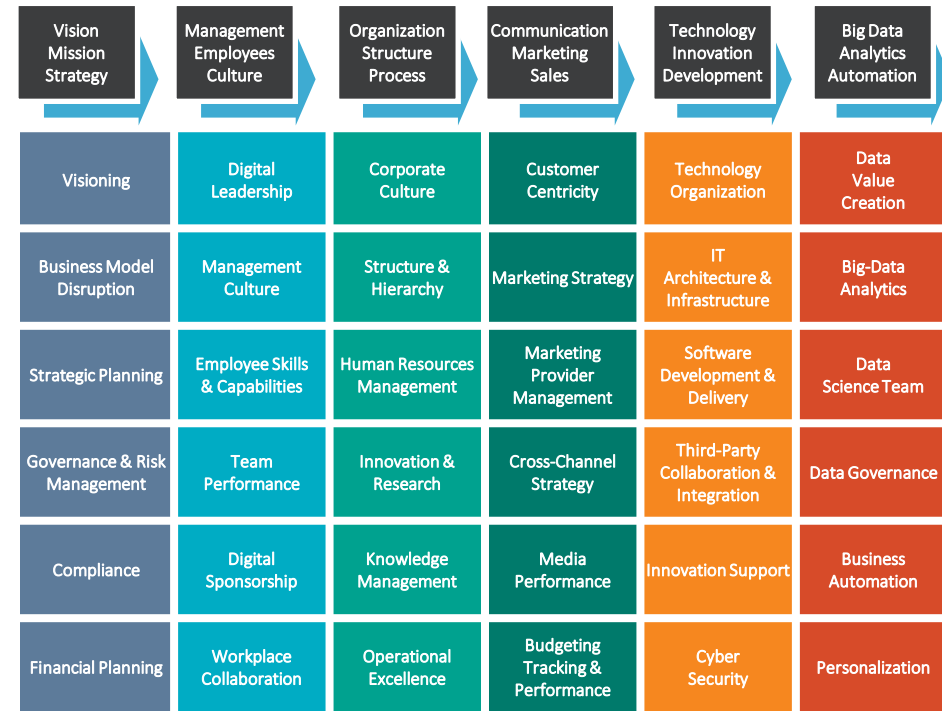


Audit Universe



Audit Work Program

## Resilience and Performance in a Digital Age



# Concluding points...



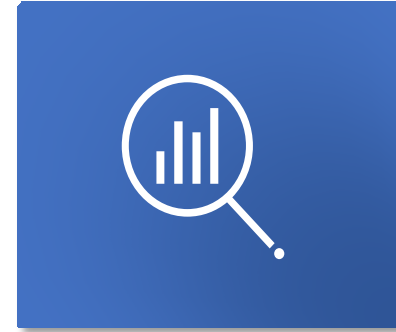
## Relevance to your industry

Assess the impact of 5IR in your industry



## Stay Tuned to emerging regulations

Tightening of Regulatory environment. Keep yourself tuned



## Relook at your risk universe

5IR risks are evolving with AI, Ethics & data being the key



## Avoiding buzzwords

Not all risks are equal – don't be swayed by buzzwords