



#### **Dr. Erdal Ozkaya** Regional CISO

- Master of IT Security,
- Master of Computing Research,
- MCT, MCSE, ISO27001, ISO30000, CEH, C|CISO...
- Author of many Security
   Certifications Courseware
- Researcher @ Australian Charles
   Sturt University

## My Books















20411B

Administering Windows Server 2012











@Erdal\_Ozkaya



in Dr Erdal Ozkaya



blog www.ErdalOzkaya.com



@drerdalozkaya



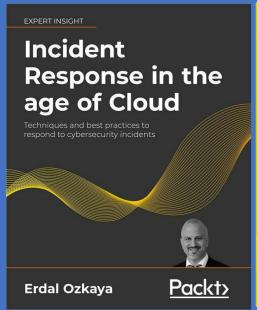
https://www.youtube.com/erdalozkaya

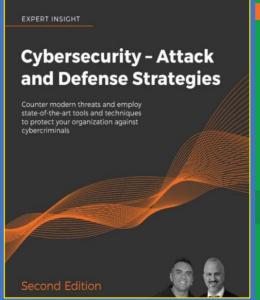
#### Tweet & Subscribe to win

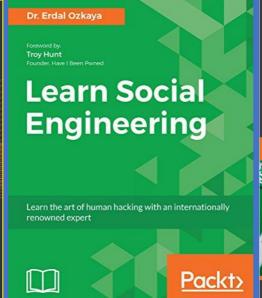


## @Erdal\_Ozkaya

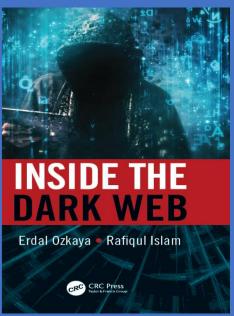




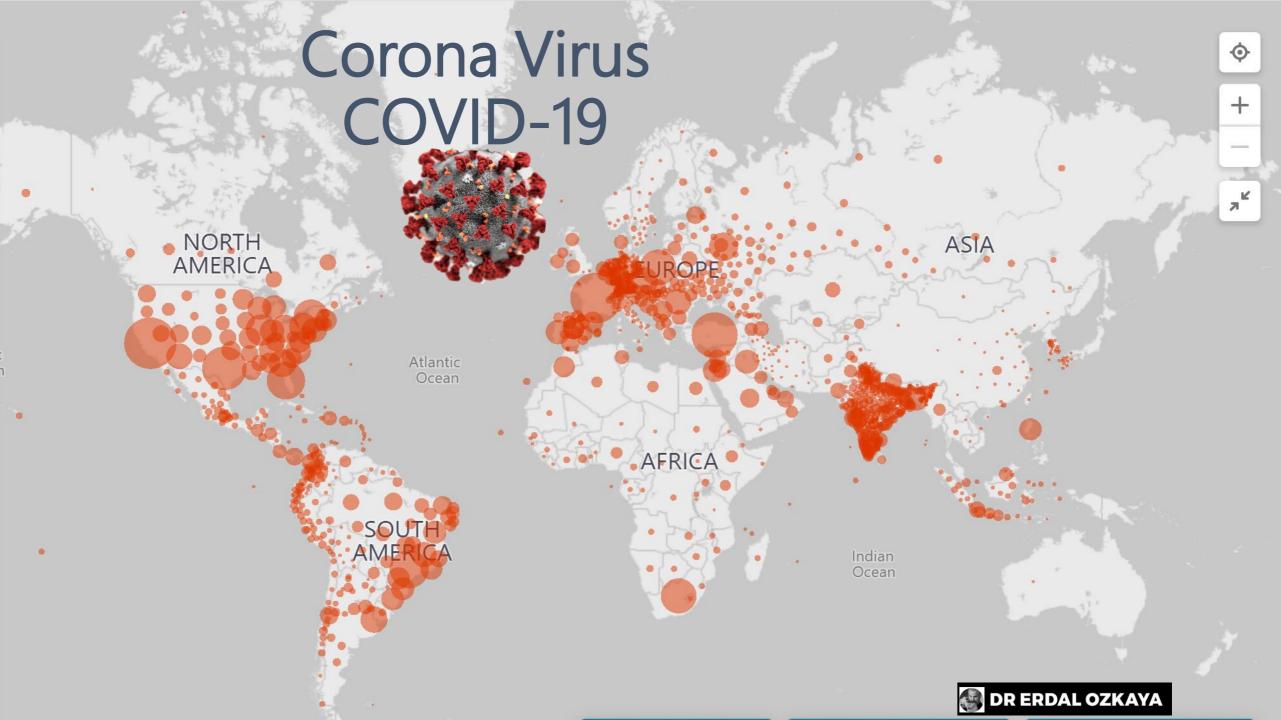












## AFTER THE PANDEMIC

## OUR NEW WORLD







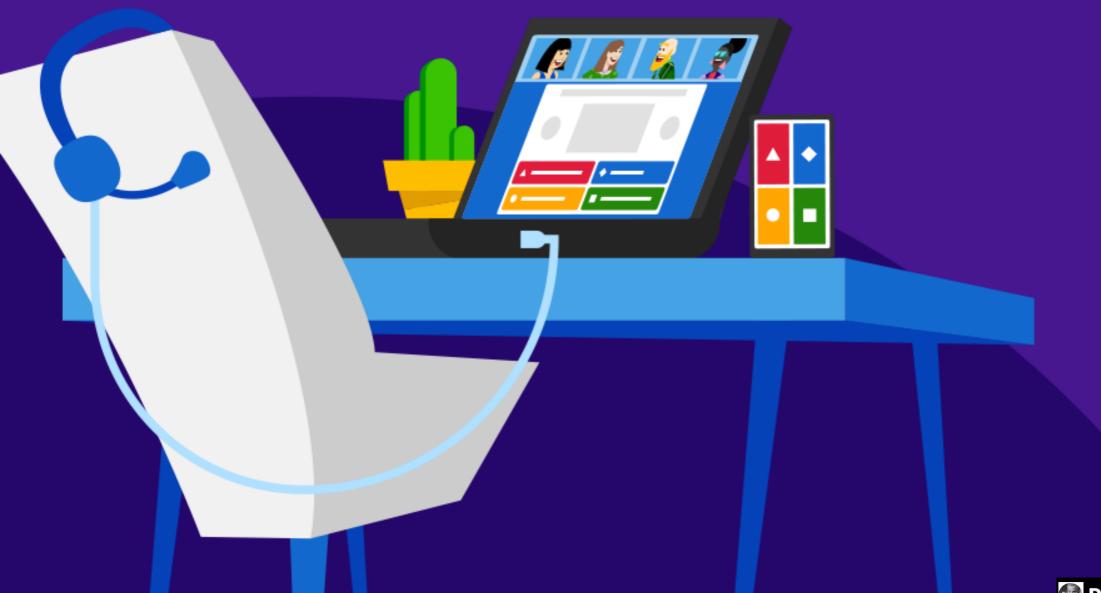
#### THEN

#### NOW





#### The way we attend conferences







# You think you know what is running on your computer...?







### Who will win ©















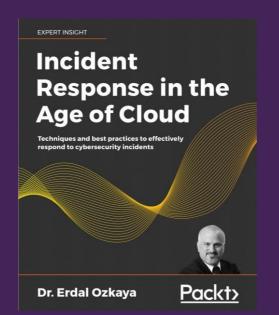
## Human Error



## Those who realize they've been hacked.

There are two types of organizations.

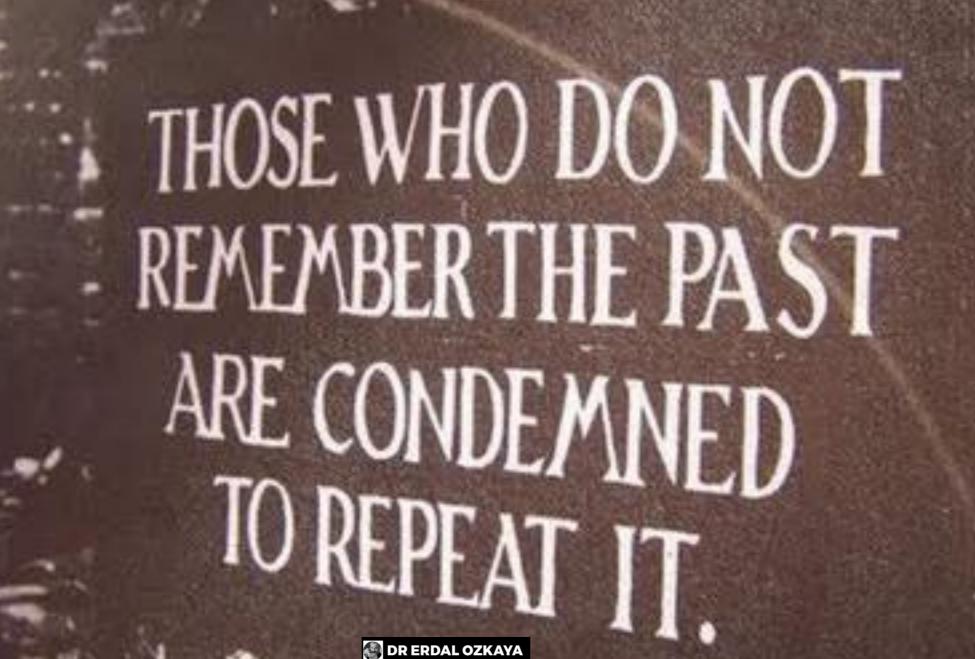
Those who haven't yet realized they've been hacked





#### Will 2021 be Sunny in terms of Cybersecurity?





#### Do you still remember !!!



## 2020 Cybersecurity Rewind

Quick highlights on what happened?





#### The Evolution of Ransomware



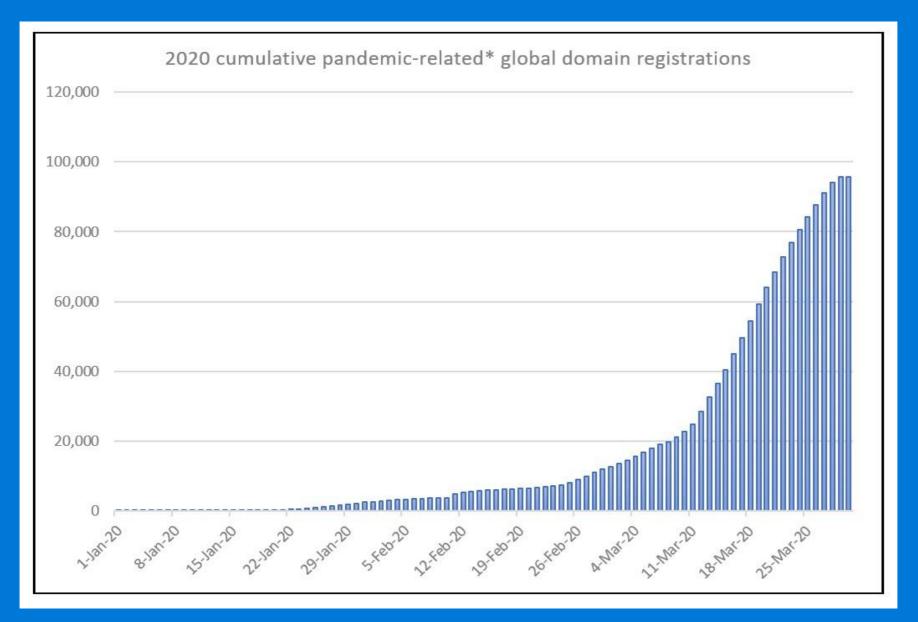
- Ransomware is a growing problem for organizations of every size with the numbers of attacks and the money spent to clean up the damage on the rise.
- The origins of ransomware attacks trace back to the 1980s when malicious actors used floppy disks to install malware on unsuspecting victims at Healthcare industry
- In 2016 Wanna cry Eternal Blue: Is known as "reborn of the Ransomware attacks" which was followed by NoPetya, BadRabbit, Robin Hood,
- Ransomware creators are getting more sophisticated in how they infect systems, avoid detection and foil decryption efforts:
- Sodin (okibi) ransomware as one example –, it can burrow deep into a system to elevate
  privileges by planting itself in CPU architecture. This makes it much harder to detect and,
  therefore, less likely to be removed.
- Recent big Ransoms payers :
- Garmin, Carlson Wagonlit Travel (July 2020) Lion Breweries, Travelex ...
- Solution: Tested Backups, Structured, Regular Updates,
   Defense in Depth Strategy, Cyber Hygiene, Least Privilege,

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| When temper

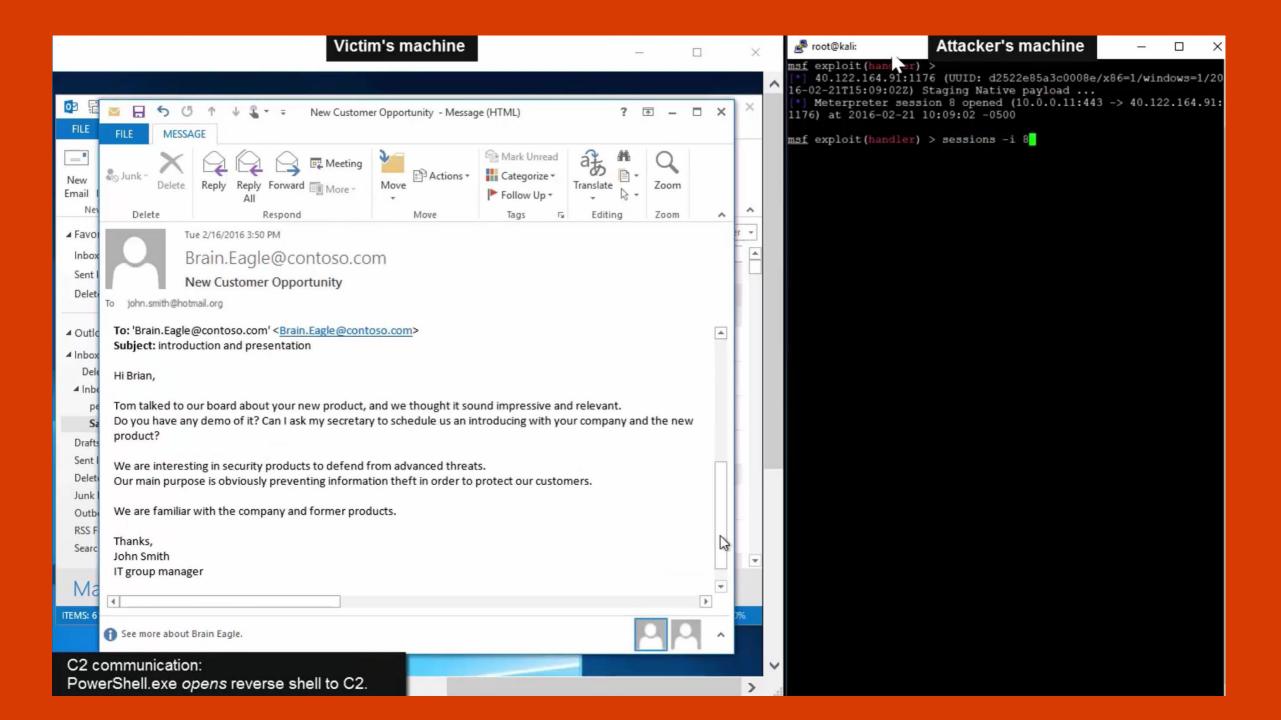
#### Corona Based "Attacks"

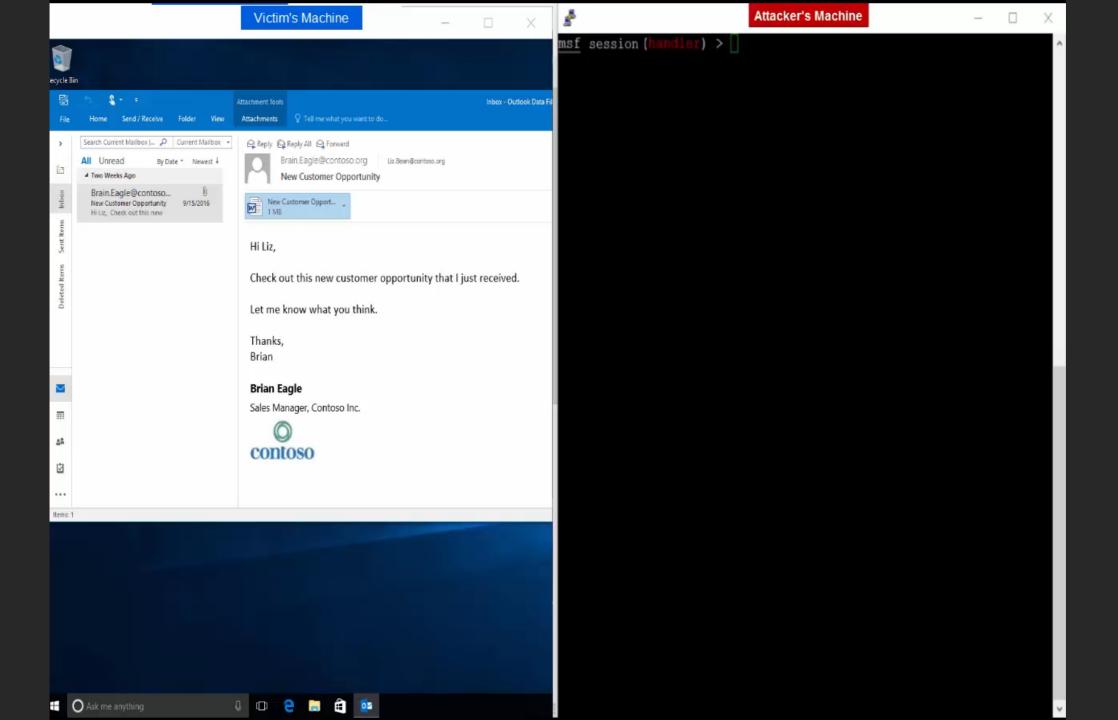
- 33,000 unemployment applicants were exposed to a data security breach from the Pandemic Unemployment Assistance program in May 2020. (NBC)
- Scams increased by 400% over the month of March, making COVID-19 the largestever security threat. (ReedSmith)
- In April, Google blocked 18 million daily malware and phishing emails related to Coronavirus. (Google)
- Half a million Zoom user accounts were compromised and sold on a dark web forum. (CPO Magazine)
- There are 1,767 high-risk Coronavirus themed domain names created each day. (Palo Alto Networks)
- 471 fake online shops selling fraudulent COVID-19 items were taken down in the UK.
   (ZDNet)
- 450 active WHO email addresses and thousands of COVID-19 response team's email addresses were leaked in April. (WHO)
- Visits to popular hacker websites and forums increased by 66% between March and May. (cybernews)

#### **COVID** related Domains









#### The rise of Social Engineering

This is social engineering-based attacks are increasing — not because People are becoming more gullible during COVID; but they've become used to big changes in small messages and when news headlines is all about safety or sickness, it's much easier to them to believe to the information given "

Dr Erdal Ozkaya



Foreword by:
Troy Hunt
Founder, Have I Been Pwned

## Learn Social Engineering

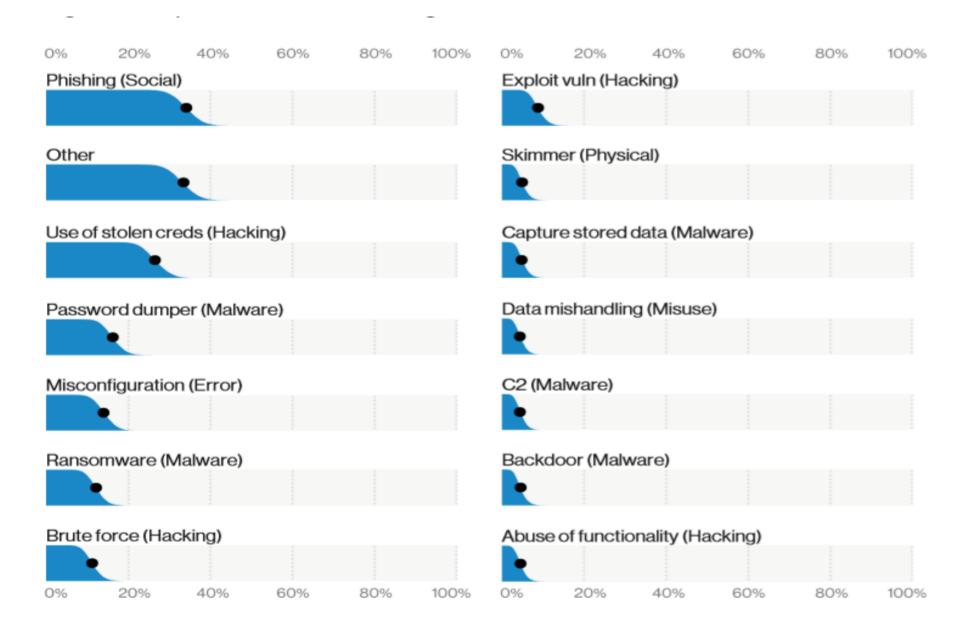
Learn the art of human hacking with an internationally renowned expert







## Attack Vectors Globally



## Cybersecurity Facts and Figures in 2020

A cyberattack occurs every 39 seconds

- THREATS
- Cybercrime costs the global economy around \$445 billion per year
- Globally, 30,000 websites are hacked daily
- Over 4,000 ransomware attacks take place around the world daily.( %363)
- 23,000 DDoS attacks are happening somewhere on the internet every 24 hours.
- The average life cycle of a data breach is about 11 months.
- \$64.2 billion was spent in 2019 on managed security services
- Mobile malware variation has increased by 54 percent
- 94 Percent of malware arrives via email
- Nearly \$1.5 billion is lost to phishing each year
- Social Engineering is still TOP trending
- 99.9 percent of all mobile malware comes from third-party app stores





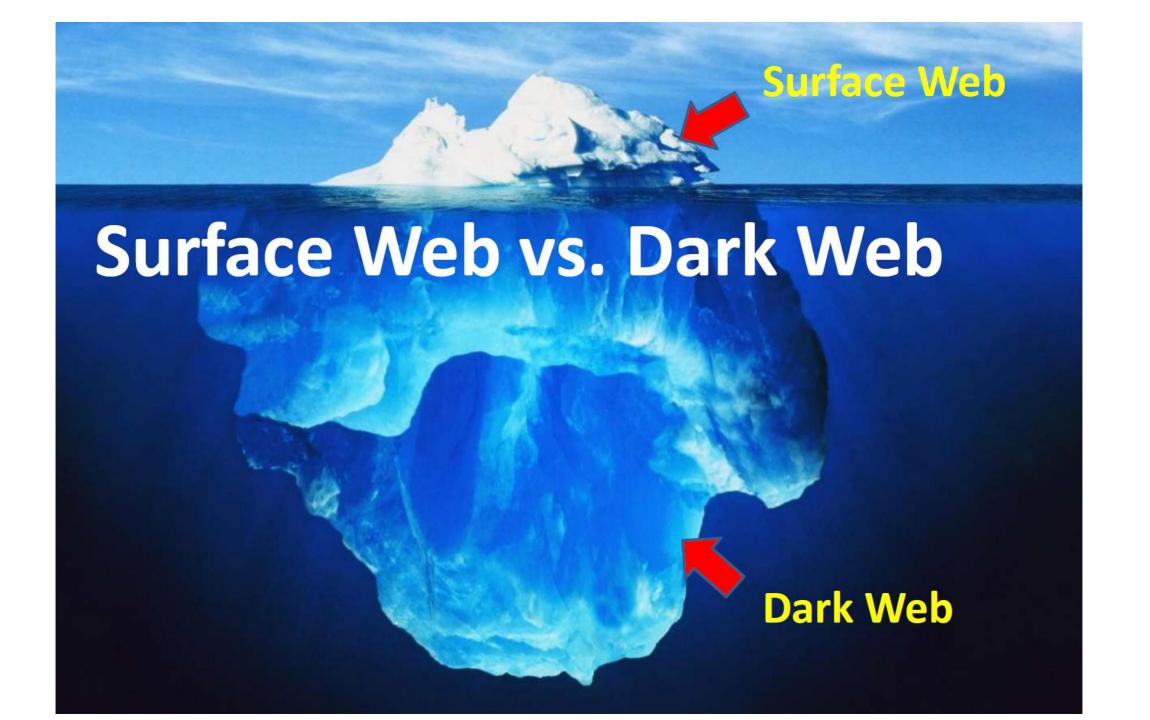


# Cybersecurity predictions for 2021 DR ERDAL OZKAYA

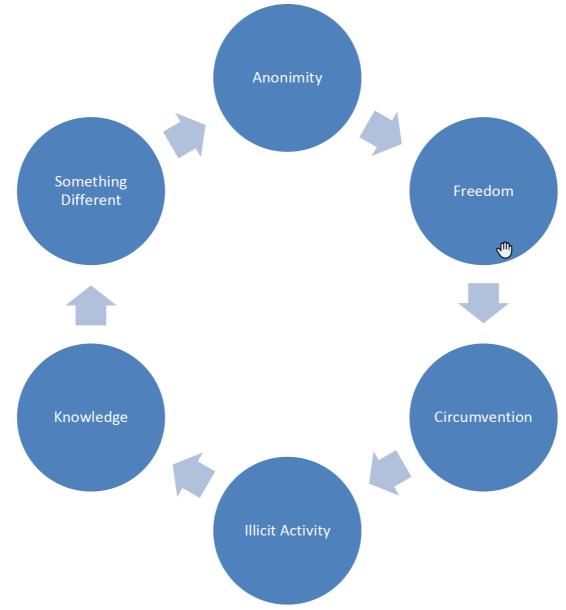
- Ransomware attacks will stay in headlines
- State-sponsored hacking will rise
- Remote workers will be the focus of cybercriminals through 2021.
- Don't ignore your IoT devices...
- Social engineered attacks will get more complex
- 5G, its new its complex = Its attractive for Hackers.
- Expect "cloud related attacks"
- Expect "financial sector attacks "
- Al will be used not just by the "good guys"

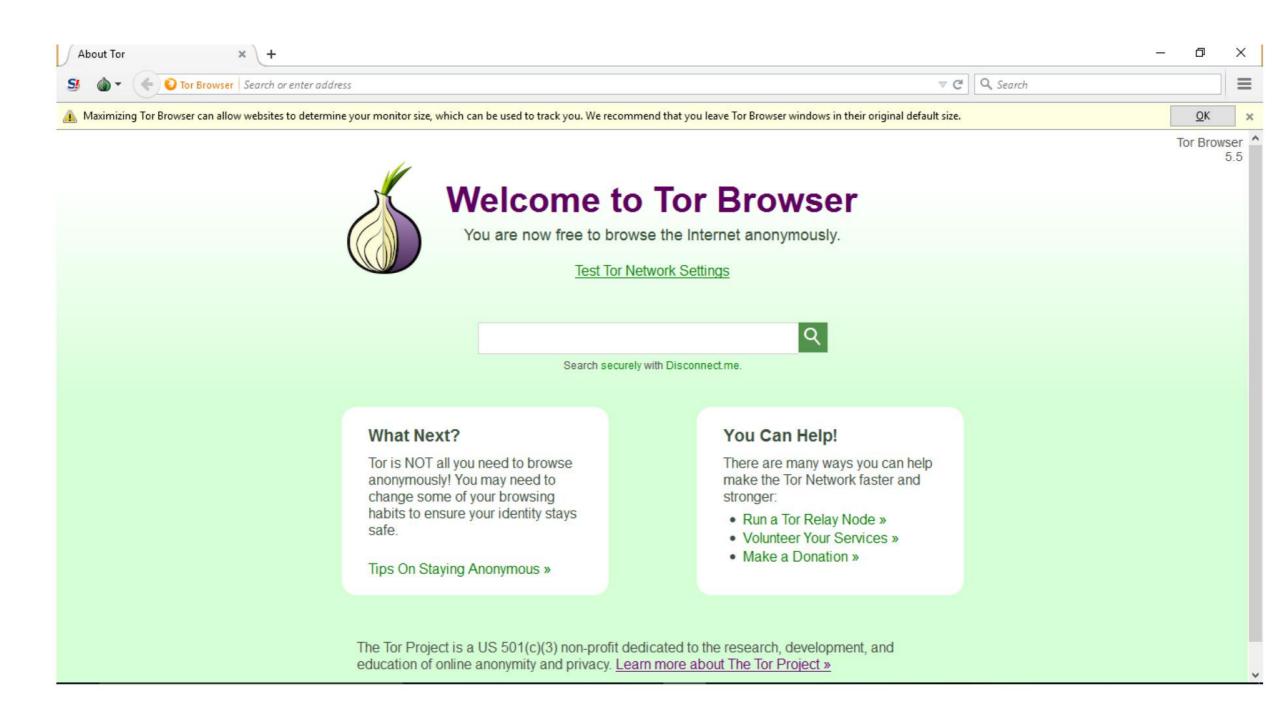






### Why The Dark Web?





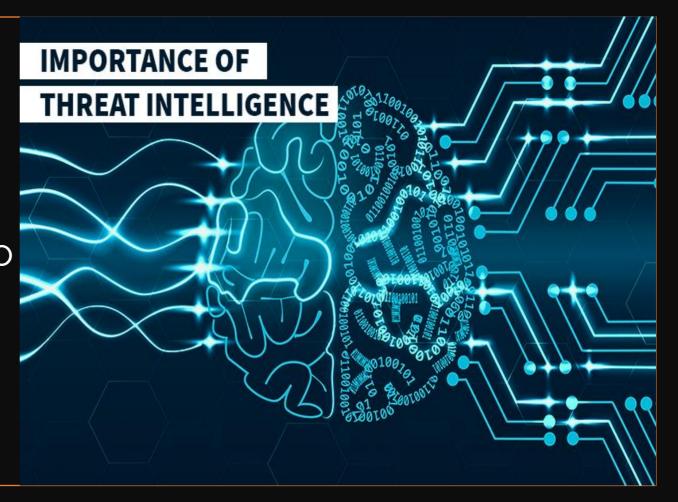
#### The Importance of

# Intelligence

Threat intelligence is data that is collected, processed, and analyzed to understand a threat actor's motives, targets, and attack behaviors. Threat intelligence enables us to make faster, more informed, data-backed security decisions and change their behavior from reactive to proactive in the fight against threat actors.



Advanced persistent threats (APTs) and defenders are constantly trying to outsmart each other. Organizations want to know the adversary's next moves so they can proactively adapt their defenses and anticipate future attacks.



## Internal threat intelligence

The information that an organization's security and operations teams have from previous experiences with vulnerabilities, malware incidents and data breaches. This information, if properly documented, can provide the business with some meaningful content on how their enterprise networks were compromised and if there were any recurring methodologies that worked against the

Can be collected in some type of log management System or SIEM. It can provide invaluable insight into security gaps that can be remediated.

# External threat intelligence

- Besides internal sources, organizations will typically subscribe to multiple external CTI data sources.
- Some of these sources are digital data feeds incorporated as a module, or service directly into security endpoint solutions or deployed assets like firewalls and security gateways.
- Other sources will be in a report format, available through email or a CTI portal

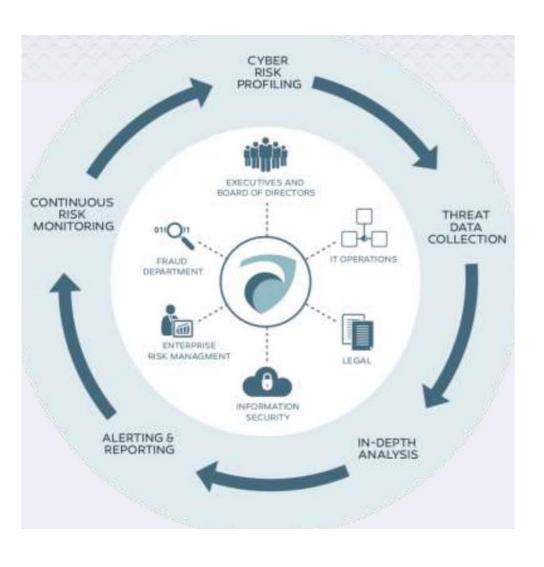


If you know the enemy and know yourself, you need not fear the result of a hundred battles. If you know yourself but not the enemy, for every victory gained you will also suffer a defeat. If you know neither the enemy nor yourself, you will

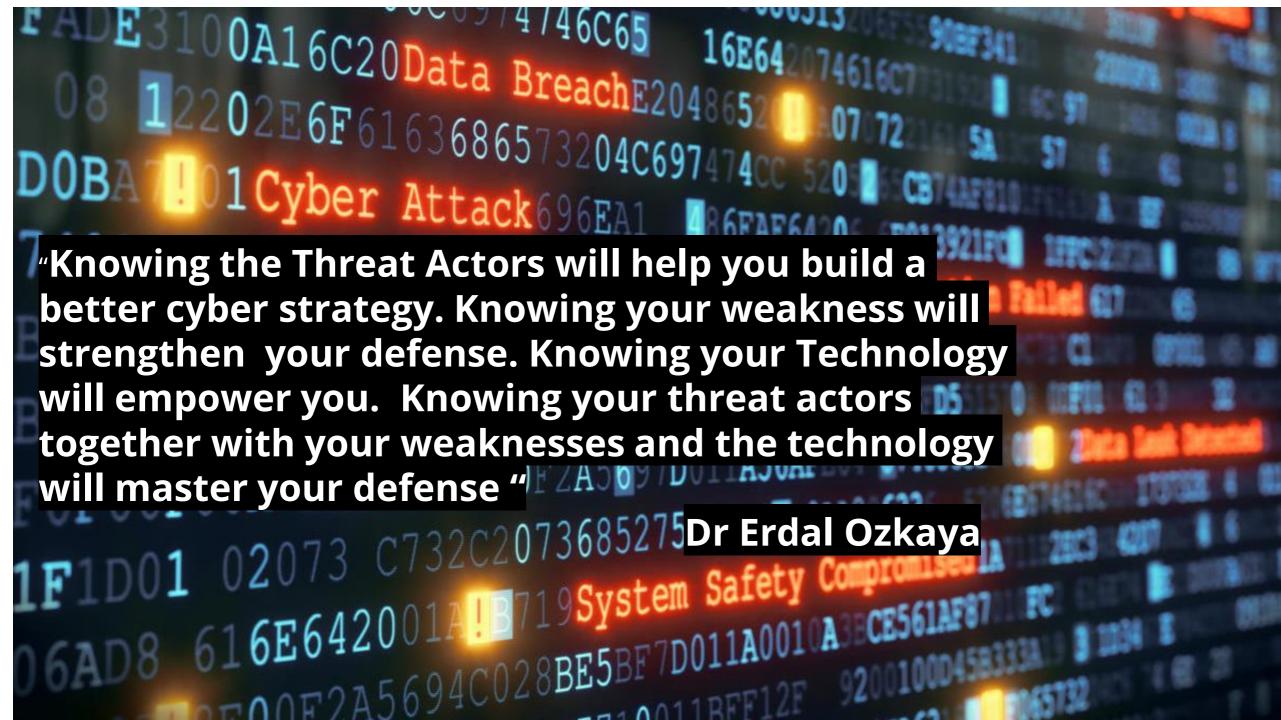
-Sun Tzu, The Art of War

succumb in every battle

#### Mitigating Risk with a Practical Intelligence Operation

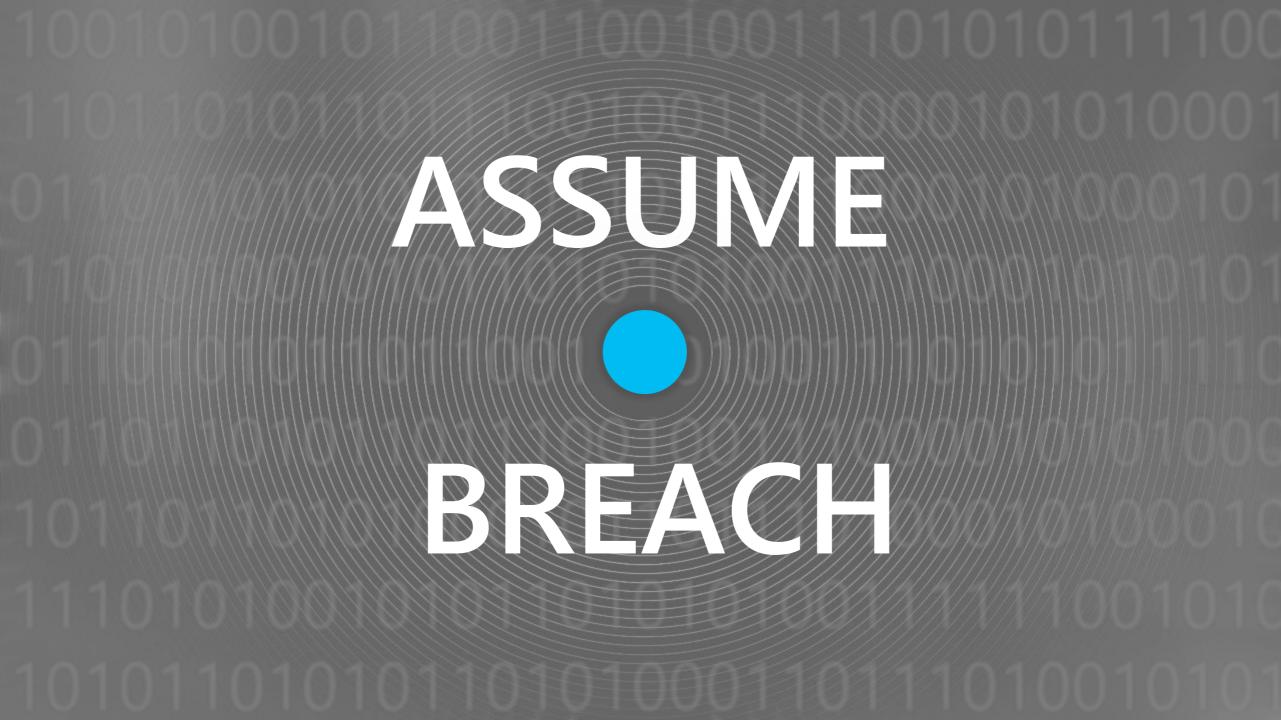


- Outsource Your Dark Web Intel –
- Complement your intel and facilitate faster, more effective risk management decisions
- Focus on Analysis It's less about getting more data and more about enabling sound analysis
- Link Intel to Business Impact Avoid alert fatigue by worrying about threats specific to your business
- People, Process, Technology –
   Good intelligence leverages automation, expert human analysis and a process for using the intel





You can't defeat the threats of the present with tools from past



Chnorakaloutioun Faleminderit Shukran Blagodaria Dankie Hvala Merci Děkuji Tak Ευχαριστώ Bedankt Kiitos Danke A dank Tänan Terima kasih Dhanyavād Köszönöm Takk Mahalo Grazie Grazzi תודה .

# Thank you!

감사합니다 Paldies Ačiū Благодарам ありがとうございました Choukrane 谢谢 Dziękuję Multumesc Ngiyabonga Obrigado Баярлалаа Спасибо Ďakujem Kop khun Tack Nandri Teşekkür ederim Diolch Дякую Хвала B DR ERDAL OZKAYA





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